

05 Gap Analysis

Freedom Road Ministries — Gap Analysis

What's missing · ranked. Site is ~80% ship-ready · remaining ~20% is mostly client decisions.

CRITICAL — blocks launch

#	Gap	Owner	Unlock
1	Zechariah 12:6-10 verification (was originally typo'd as Zech 17:6-10 · Zech only has 14 chapters)	Clark	5 min Bible-reference confirmation
2	Hosting decision (IONOS · Hostinger · Vercel)	Clark + Sandi	30 min call
3	Domain DNS configuration for freedomroadministries.org	Clark	10 min once host chosen
4	First production deploy	Sandi	1 sitting after #2 + #3 close

HIGH — improves launch quality

#	Gap	Owner	Effort
5	Cross-browser QA (Chrome · Firefox · Safari · Edge · mobile Chrome · mobile Safari)	Sandi	2-3 sittings
6	Mobile responsive QA on real devices	Sandi	1 sitting
7	Lighthouse audit (Performance · Accessibility · SEO targets 90+)	Sandi	1 sitting + fixes
8	Resource PDF/DOCX upload (Story Worth Telling · 8 Things · etc.)	Clark provides · Sandi uploads	Per resource provided
9	Music page YouTube IDs verified (currently has Aaron Shust embedded; confirm others)	Clark	30 min

MEDIUM — polish

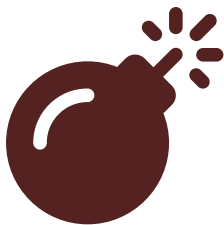
#	Gap	Why
10	Author photo on story.html (Clark's testimony · trust signal)	If not present, marketing weaker
11	Email capture / newsletter signup	Optional · client decision · Mailchimp or ConvertKit
12	Donation processing (Stripe link or external)	Optional · Clark's decision
13	Speaking engagement booking (Calendly link)	Optional · Clark's decision

#	Gap	Why
14	Analytics setup (Google Analytics 4 · Plausible · Fathom)	Clark requests if/when
15	Site search (across pages)	Low priority; pages are cross-linked

LOW — defer

#	Item	Why defer
16	Multi-language (Hebrew · Spanish)	English audience first; no signal Hebrew is needed
17	Progressive Web App (PWA) installation	Static HTML works fine; no compelling use case
18	Newsletter archive page	Until newsletter exists, no archive
19	Member login / gated content	Client engagement is non-membership · would expand scope significantly

Closing the critical path



Syntax error in text
mermaid version 10.9.5

Cross-references

- [\[\[02_action_plan\]\]](#)
- [\[\[06_quick_start\]\]](#)

- [[../ ../ ../ ../sandi-system-engine/_knowledge/FREEDOM_ROAD_CLIENT_BRIEF]]