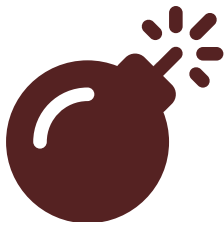


02 Action Plan

Freedom Road Ministries — Action Plan

Site is ~80% ship-ready. Remaining 20% closes in <2 weeks of light effort.

Critical path to launch



Syntax error in text
mermaid version 10.9.5

Two-week ship plan

Week 1: Client verification + hosting decision

- **Day 1 (EASY):** Send Clark the verification ask — confirm Zechariah 12:6-10 was the intended #64 reference (originally typo'd as Zech 17:6-10).
- **Day 2 (MEDIUM):** Hosting decision call with Clark. Options:
 - IONOS (Sandi's existing account · matches her stack · ~\$5/mo)
 - Hostinger (Shawn's existing infrastructure · slightly more flexible)
 - Vercel (free for static, but Vercel deploy ties to Shawn's account)

- Recommendation: IONOS (matches her habits, simple cPanel deploy, sandboxed from her other work).
- **Day 3 (EASY):** Domain DNS configuration. Point freedomroadministries.org → chosen host.
- **Day 4-5:** Wait for DNS propagation + SSL cert provisioning.

Week 2: Deploy + QA + handoff

- **Day 6 (MEDIUM):** First deploy to production. Upload all 6 HTML + assets/ + css/ + js/ + sitemap.xml + robots.txt.
- **Day 7 (MEDIUM):** Cross-browser QA. Use BrowserStack or test physically: Chrome · Firefox · Safari · Edge · mobile Chrome · mobile Safari.
- **Day 8 (MEDIUM):** Mobile responsive QA. Real device testing if possible.
- **Day 9 (EASY):** Run Lighthouse audit. Target 90+ on Performance · Accessibility · SEO.
- **Day 10 (EASY):** 4xx check across all internal links · external resource links · embedded YouTube IDs in music.html.
- **Day 11 (EASY):** Submit sitemap.xml to Google Search Console · Bing Webmaster.
- **Day 12 (MEDIUM):** Walk-through with Clark on a screen-share. Get final sign-off.
- **Day 13:** Address any final feedback from Clark.
- **Day 14: LIVE.** Engagement closed (handoff).

What this plan assumes

- Clark responds within 48h on the Zech verification (it's a 5-min lookup for him)
- Hosting decision can be made in one call (~30 min)
- DNS propagates within 24h (typical · sometimes 48h)
- No unexpected Lighthouse failures (current site code is clean; should pass)
- Clark doesn't request structural changes during final walkthrough

If Clark requests a structural change (new page · major rewrite), the engagement extends · a new project-based fee may apply (per per-pitch pricing memory).

Post-launch (out of scope unless re-engaged)

Item	Owner	Note
Content updates	Clark	He owns the words
Newsletter signup integration	Clark	Mailchimp/ConvertKit · client-side
Donation processing	Clark	Stripe or external · client-side
Speaking engagement booking	Clark	Calendly or similar
Analytics review	Clark	He requests if/when he wants insights

If Clark wants any of these later, it’s a new project-based engagement.

Cross-references

- [\[\[01_strategy\]\]](#)
- [\[\[05_gap_analysis\]\]](#)
- [\[\[../../../sandi-system-engine/_skills/freedom-road-deploy/SKILL.md\]\]](#)
- [\[\[../freedomroad-website/\]\]](#) — the actual site files