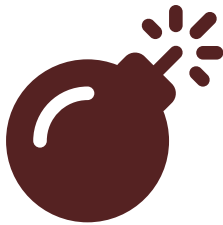


06 Gap Analysis

Kingdom Wife Blueprint — Gap Analysis

What's missing today vs. ship-state. Ranked by blocking severity. Each gap has an owner and an estimated unlock window.

Gap-priority quadrant



Syntax error in text
mermaid version 10.9.5

CRITICAL — blocks ship (must close before Phase 1 ends)

#	Gap	Impact	Effort	Owner	Unlock
1	Book editorial pass not started	Cannot upload to KDP without final manuscript	~5 sittings (Days 1-5 of action plan)	Sandi	Week 1
2	Cover designer not engaged	KDP requires cover wrap	1 brief + designer	Sandi → designer	Week 2-3

#	Gap	Impact	Effort	Owner	Unlock
		before approval	turnaround (~2 weeks)		
3	Three Truths consistency audit incomplete	Brand spine drift means messaging fragments	2 sittings reviewing manuscript chapter-by-chapter	Sandi	Week 1
4	KDP description (4000 char) not written	Required for KDP listing	1 sitting w/ kdp-ad-copy-writer skill	Sandi	Week 3
5	Author photo dated	Reader trust signal · marketing asset	1 photo session	Sandi	Week 3

HIGH — blocks Phase 2 (platform launch)

#	Gap	Impact	Effort	Owner	Unlock
6	MySQL schema not deployed to IONOS db809893484	No platform without DB	1 sitting (run database/schema.sql)	Shawn or Sandi	Week 5
7	Stripe live keys not configured	Cannot accept real payments	30 min setup + verification	Sandi (IRS/business info)	Week 5
8	bootstrap.php / auth.php not stood up for kingdom-wife/ folder	No login system	2 sittings · pulled from membership-site-builder template	Shawn	Week 5
9	Course Module 1 (Inner Life)	Tier 2 has nothing to deliver	3 sittings · 5 lessons	Sandi	Week 7

#	Gap	Impact	Effort	Owner	Unlock
	content not written				
10	Email sequence Day 0/3/7/14/30 not drafted	Tier 1+ onboarding broken	1 sitting w/ email-sequence-builder skill	Sandi	Week 7
11	No cover ISBN decision (KDP-issued vs owned)	Cannot finalize KDP submission	30 min decision	Sandi	Week 2
12	No BISAC categories selected	KDP discoverability suffers	30 min research	Sandi	Week 3

MEDIUM — improves quality of launch

#	Gap	Impact	Effort	Owner	Unlock
13	A+ Content modules not designed	KDP listing flat · less conversion	1 sitting + design work	Sandi → designer	Week 4
14	Beta readers not engaged (3 needed minimum)	No external editorial signal	Outreach + their reading time	Sandi	Week 2
15	Cohort logistics doc (call link · format · agenda) not written	Cohort call arrives unprepared	1 sitting	Sandi	Week 9
16	Workbook prompt sets per chapter not all final	Some prompts function as filler vs reflection	2 sittings	Sandi	Week 2
17	Modules 2/3/4 (Relational/Authority/Leadership) not started	Tier 2 incomplete at launch ·	6+ sittings	Sandi	Week 8-12

#	Gap	Impact	Effort	Owner	Unlock
		OK to ship Module 1 first			
18	Cohort accountability-partner matching algorithm undefined	Manual pairing OK for first cohort but not scalable	1 sitting (algorithm = pair by tenure + life stage)	Shawn	Week 9

LOW — defer

#	Gap	Why defer
19	Mobile native app	Web-responsive is sufficient until Y2
20	Affiliate program	Need testimonials first, then affiliates
21	Multi-language	English audience hasn't saturated
22	Advanced analytics dashboard	KPI snapshot email is enough until 100+ paid members
23	Voice-narrated audio version	Audible/Podiobook routes available later · audio adds 20+ hours of recording time · don't push into Y1
24	Group-text accountability	Discord/in-platform forum first; SMS adds complexity

Theological gaps (always escalated)

#	Gap	Impact	Owner	Resolution
T1	Theological reviewer not identified	Theology must be defensible (book is	Sandi	Identify ONE reviewer before book ships · pastor

#	Gap	Impact	Owner	Resolution
		for orthodox Christian women)		or seminary-trained friend
T2	Cohort moderation policy for theological disagreement undefined	Cohort calls will surface disagreement; need posture	Sandi	Draft “we don’t debate denomination” rule for cohort onboarding
T3	Scripture translation policy for course content	Inconsistency erodes trust	Sandi	Lock per-context: KJV for memory verses · NIV for narrative · ESV for theological precision

Process gaps (system-level)

#	Gap	Impact
P1	No automated voice-keeper-sandi gate on every content commit	Voice violations slip through silent reads
P2	No backup of cohort journal entries (encrypted at rest)	Sensitive personal content; data loss = trust loss
P3	No documented incident-response runbook for platform outage	Outage during cohort week = worst case · need runbook

Closing the critical gaps — week-by-week target

Week	Critical gaps closed
1	#1 (editorial pass), #3 (Three Truths audit), #4 first draft
2	#11 (ISBN decision), #14 (beta readers engaged), #16 (workbook prompts)

Week	Critical gaps closed
3	#2 (cover commissioned), #4 (KDP description final), #5 (author photo), #12 (BISAC)
4	#13 (A+ Content), beta integration, KDP upload

If all 5 critical gaps + 6 HIGH gaps close by end of Week 4, Phase 1 ships on schedule. If 2+ slip, slide Phase 2 by the same number of days. Don't push.

Cross-references

- [[02_action_plan]] — week-by-week execution
- [[07_quick_start]] — if she has 60 minutes today
- [[03_sop_library]] — repeatable processes
- [[../../../sandi-system-engine/_knowledge/PROJECT_STATUS_MASTER|PROJECT_STATUS_MASTER]] — system-wide status