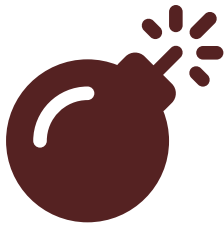


05 Automation Plan

Kingdom Wife Blueprint — Automation Plan

What runs without Sandi · what stays manual · what's deferred. The principle: Sandi keeps the voice work; everything mechanical is automated.

Automation map



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What runs WITHOUT Sandi (full automation)

Trigger	What happens	Tech
Stripe webhook (Tier 2 / Tier 3 purchase)	User row updated · purchase logged · Day 0 email queued	PHP webhook handler in <code>includes/stripe-webhook.php</code>
Daily cron @ 6am	Email queue check; sends due Day 3/7/14/30 emails	<code>cron-email.php</code> via IONOS cron
Hourly cron	Bounced-email cleanup · failed-payment retry	<code>cron-cleanup.php</code>

Trigger	What happens	Tech
Weekly cron @ Sunday 8pm	Cohort attendance digest emailed to Sandi · accountability-pair non-engagement flags	<code>cron-cohort-digest.php</code>
Monthly cron @ 1st of month 1am	Receipt-watcher sweep · receipt journal stub generated for the new month	<code>cron-monthly.php</code>
Quarterly cron @ Q1/Q2/Q3/Q4 first Monday	KPI snapshot generated · emailed to Sandi for review	<code>cron-quarterly.php</code>
Per-content-completion	<code>kwb_content_progress</code> row inserted · downstream unlock check	inline in lesson-N.php

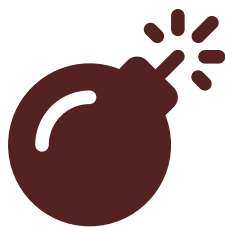
What stays MANUAL (Sandi keeps the voice)

Task	Why manual	Cadence
Cohort call (90 min monthly)	Live presence is the product	Monthly
Personal check-ins to disengaged members	Trust-keeping work; can't be templated	As needed
Approving newly-drafted course content	Voice gate + theological accuracy	Per content batch
Quarterly business review	Strategic decisions live in her head	Quarterly
Beta-feedback consensus calls	Editorial judgment	Per book launch
Sabbath calls (calls she takes outside structured cohort)	Pastoral relationship	As needed
Anything that goes out under her name	Voice ownership	Always

What's DEFERRED (don't build until Phase 4)

Feature	Defer until	Why
Mobile app (native)	After Y1 revenue $\geq$ \$50K	Web-responsive is sufficient initially
Advanced analytics dashboard	After 100 paid members	KPI snapshot email is enough
AI-driven content recommendations	After course content complete	Premature personalization
Affiliate program	After Y1 testimonials proven	Need ambassadors first, not affiliates
Multi-language	After English audience saturates	Y3+
Public REST API	Never (without specific reason)	Out of scope

Email automation sequence (the core flow)



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Manual-override controls

Every automation has a manual-override toggle in `/admin/` : - Pause email queue for specific user (e.g., she emails back asking to slow down) - Manually advance a user to next tier (refund · gift · beta access) - Suspend cohort attendance counter (member on medical leave) - Re-send last email (user reports they didn't receive) - Trigger out-of-cycle email (announcement · quarterly newsletter)

These overrides write to an audit log table for traceability.

Failure modes & alerts

Failure	Detection	Alert
Stripe webhook signature mismatch	webhook handler returns 401, logs to <code>kwb_webhook_errors</code>	Email to <code>valuetovictory@gmail.com</code> immediately
Email send rate > 100/hr (suggests stuck queue)	cron checks queue depth	Email + dashboard banner
Failed payment 3x in 24h	webhook handler counter	Email + admin dashboard flag
MySQL connection refused	bootstrap.php health check	Email + 500 page with status
Disk usage > 80% on IONOS	weekly cron <code>df -h</code> check	Email

Cross-references

- `[[04_system_architecture]]` — schema + folder structure that this automation depends on
- `[[03_sop_library]]` — manual SOPs that complement these automations
- `[[06_gap_analysis]]` — what’s not yet automated and why
- `[[../..../sandi-system-engine/_skills/email-sequence-builder/SKILL.md|email-sequence-builder skill]]`
- `[[../..../sandi-system-engine/_agents/receipt-watcher-agent/AGENT.md|receipt-watcher-agent]]`