

02 Action Plan

Kingdom Wife Blueprint — Action Plan (90-day window)

What ships when. Ordered for actual execution. Each item is one sitting (60–120 min) at her energy budget.

Phase 1 — Book to KDP (Days 1–30)

Week 1: Editorial pass

- **Day 1 (HARD):** Read all 200+ pages aloud over 2 sittings. Mark anything that sounds like generic advice.
- **Day 2 (MEDIUM):** Strike everything marked. Don't replace yet.
- **Day 3 (MEDIUM):** Read again. Flag chapters where the Three Truths aren't load-bearing.
- **Day 4 (HARD):** Rewrite flagged chapters around the closest Truth.
- **Day 5 (EASY):** Theological consistency pass — every scripture quoted in correct translation, in context.

Week 2: Voice + Structure

- **Day 6 (HARD):** Run draft through `voice-keeper-sandi` skill. Address every BLOCK violation.
- **Day 7 (MEDIUM):** Address every WARN violation that improves the work.
- **Day 8 (MEDIUM):** Workbook prompt audit — does each prompt actually function as reflection or is it filler?

- **Day 9 (MEDIUM):** Page-type assignment per `kingdom-wife-typesetting` SKILL — Stage / Path / Chapter / Reflection.
- **Day 10 (EASY):** Send to 3 beta readers (women in primary segment).

Week 3: Cover + Metadata

- **Day 11 (HARD):** Cover brief — back to designer. Front + spine + back required for paperback.
- **Day 12 (MEDIUM):** Author photo refresh if existing isn't current. Bio rewrite (200 words).
- **Day 13 (MEDIUM):** BISAC categories selection (3 max): Religion / Christian Life / Marriage candidates.
- **Day 14 (HARD):** KDP description draft via `kdp-ad-copy-writer` skill (4000 char HTML).
- **Day 15 (EASY):** Keyword research — 7 KDP keywords from comp-title analysis.

Week 4: Beta integration + KDP upload

- **Day 16–18 (MEDIUM):** Aggregate beta feedback via `beta-feedback-aggregator-agent` . Address consensus issues only.
- **Day 19 (HARD):** Final manuscript pass. Lock the file.
- **Day 20 (MEDIUM):** Interior PDF formatting per `kingdom-wife-typesetting` SKILL (6.125×9.25 grayscale).
- **Day 21 (HARD):** KDP upload — interior + cover + metadata.
- **Day 22–24 (waiting):** KDP review (24-72h).
- **Day 25 (HARD):** Order proof copy. Hold copy in hands. Find anything wrong.
- **Day 26–28:** Address anything proof-copy revealed. Re-upload.
- **Day 29:** Approve final.
- **Day 30:** Live on Amazon. Day 1 of platform build window opens.

Phase 2 — Platform MVP (Days 31–60)

Week 5: Architecture + auth

- **Day 31 (HARD):** Open `_skills/membership-site-builder/SKILL.md` . Run intake (80+ Q&A). Pre-fill from `_skills/kingdom-wife-membership-platform/SKILL.md` .

- **Day 32 (MEDIUM):** Provision IONOS subdomain (kingdomwife.aldridgebird.com or similar). DNS + SSL.
- **Day 33 (HARD):** Stand up `bootstrap.php` · `auth.php` · `config.sample.php` · `.htaccess` per locked template.
- **Day 34 (MEDIUM):** MySQL schema — extend `db809893484` with KWB tables (`users` · `sessions` · `purchases` · `cohort_membership` · `journal_entries`).
- **Day 35 (MEDIUM):** Login + signup pages. No fancy frontend; functional.

Week 6: Content gating + payment

- **Day 36–37 (HARD):** Build content gating logic per `_skills/kingdom-wife-membership-platform/SKILL.md` Stack Lock. Tier 1 / 2 / 3 access matrix.
- **Day 38 (HARD):** Stripe integration. Three products (Tier 1 entry · Tier 2 one-time · Tier 3 monthly).
- **Day 39 (MEDIUM):** Webhook handler — Stripe → MySQL purchase record → user tier upgrade.
- **Day 40 (MEDIUM):** Manual signup test. Stripe test mode. Confirm Tier 2 + Tier 3 unlock correctly.

Week 7: Course content + email sequence

- **Day 41–43 (HARD):** Course module 1 (Inner Life realm) — 5 lessons · transcripts · prompts.
- **Day 44–46 (HARD):** Course module 2 (Relational Dynamics realm) — 5 lessons.
- **Day 47–49 (MEDIUM):** Modules 3 (Practical Authority) and 4 (Spiritual Leadership) outlined; full content can land in Phase 3.
- **Day 50 (HARD):** Email sequence Day 0/3/7/14/30 via `_skills/email-sequence-builder/SKILL.md` . Loaded into IONOS-hosted PHP mailer or ConvertKit.

Week 8: QA + soft launch

- **Day 51–53 (MEDIUM):** Test signups end-to-end. Fix bugs.
- **Day 54 (HARD):** Soft launch to 5 friendly beta members. Free Tier 2 access in exchange for feedback.
- **Day 55–58 (MEDIUM):** Iterate based on beta feedback. Most fixes are copy fixes, not code.
- **Day 59 (EASY):** Run `vtv-qa-suite` orchestrator on the platform.

- **Day 60:** Platform open to public. Day 1 of cohort build window opens.
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Phase 3 — First cohort (Days 61–90)

Week 9: Cohort architecture

- **Day 61 (HARD):** Cohort #1 enrollment opens. Cap at 30. Pricing locked at \$79/mo.
- **Day 62 (MEDIUM):** Calendly integration for the monthly call. First call scheduled for ~Day 75.
- **Day 63–64 (MEDIUM):** Cohort-only resource page (PHP gating · Tier 3 only). Discord or in-platform forum for between-call conversation.
- **Day 65 (EASY):** Welcome email to cohort enrollees.

Weeks 10–12: First call + iteration

- **Day 75:** First cohort call (90 min · live · recording optional but generally yes).
 - **Day 76–80:** Post-call follow-up. One-question email to each member: “what landed.”
 - **Day 81–85:** Course modules 3 + 4 finalize.
 - **Day 86–88:** Testimonial collection from beta members (for marketing pages).
 - **Day 89:** First quarterly review of metrics — book sales · Tier 2 conversions · Tier 3 retention.
 - **Day 90:** Cohort #2 enrollment opens. Audience compounds.
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What this plan assumes

- 1 HARD task / day max (her hard rule)
- ~25 working days per month (weekends preserved · sabbath protected)
- No major homestead emergencies
- No DFI Tier 2 work consuming bandwidth (DFI Phase 1 audit can run in parallel as filler)
- Voice rules enforced throughout (zero-tolerance for “Warmly,” / “precious” / hype)

If energy drops below normal for >3 days, the plan slides 3 days. Don’t push through; sustain.

Cross-references

- `01_strategy.md` — why this matters
- `04_system_architecture.md` — what gets built in Phase 2
- `06_gap_analysis.md` — what's missing right now
- `07_quick_start.md` — if she has 60 minutes today