

00 Readme

Kingdom Wife Blueprint — Operations Package

The flagship. Book → membership platform → cohort → community. Built 2026-04-29 in the Gergacs ops-package pattern.

What's in this folder

#	File	What it is
00	README.md	This index
01	01_strategy.md	Why this exists · audience · positioning · revenue model
02	02_action_plan.md	What ships when · ordered for actual execution · 90-day window
03	03_sop_library.md	Repeatable playbooks for the recurring work
04	04_system_architecture.md	Stack: PHP + IONOS + MySQL · folders · auth · gating
05	05_automation_plan.md	What runs without her · what stays manual · what's deferred
06	06_gap_analysis.md	What's missing today vs ship-state · ranked by blocking severity

#	File	What it is
07	07_quick_start.md	If she has 60 minutes today, do these things in this order

Each file is independent. Read in order to onboard; jump direct when you need a specific answer.

The product in one paragraph

The Kingdom Wife Blueprint is **a book + a tiered membership platform** for Christian married women, ages 30s–60s. The book ships first via Amazon KDP. The platform ships ~30 days later, gated by book purchase. Three tiers: book reader (free preview · KDP purchase) · course member (*XXone – time*) · *cohortmember*(XXX/mo with monthly group calls). Hosted on Sandi’s existing IONOS shared hosting using the locked PHP + MySQL stack she already runs DFI Training Academy on.

The tier ladder

Tier	Name	Price	What unlocks	Revenue role
1	Book Reader	KDP price (~\$14.99 paperback / \$4.99 Kindle)	Book + intro module + email sequence	Front door · top of funnel
2	Course Member	\$197 one-time OR \$29/mo	Full Four Realms course · journal prompts · scripture library	Core revenue
3	Cohort Member	\$79/mo (rolling)	Tier 2 + monthly 90-min group call + accountability partner matching	Premium · highest LTV

These prices are placeholders Sandi confirms before launch.

Three Governing Truths (non-negotiable across all materials)

- 1. **Order produces ease.**
- 2. **Wholeness precedes partnership.**
- 3. **Marriage is mission, not milestone.**

These are the locked spine. Every chapter, every email, every cohort prompt orbits at least one. Drift away from them and the brand drifts.

Audience profile (locked)

- **Who:** Christian married women, ages 30s–60s
- **Faith state:** believer, not seeker · already orthodox, not investigating Christianity
- **Marriage state:** married now (any duration) · re-engaging an existing covenant, not deciding whether to commit
- **Pain:** worn out by advice that sounds easy and didn’t grow up in their house
- **Voice fit:** “trusted mentor walking alongside the reader” — not therapist, not pastor, not best friend, not influencer

What makes this different from “Christian women’s books shelf”

Most Christian women’s books	Kingdom Wife Blueprint
Fix-her-marriage by fixing-her	Identity restoration BEFORE relational application
Generic devotional voice (“precious sister”)	Specific mentor voice (banned phrases enforced)
Verses sprinkled decoratively	Verses earn their place; theology load-bearing
Standalone book, no path beyond	Book → course → cohort · revenue + community + accountability
Unhosted, no tracking, no recurring revenue	Sandi’s existing PHP + MySQL infrastructure for membership

How this ops package was built

Pattern matches the Gergacs Realty ops-package (Shawn's other client). Each file in this folder mirrors the file with the same number in `ValueToVictory/01-Clients/Gergacs-Realty/ops-package/`. Stack details adapted to Sandi's PHP + IONOS infrastructure. Voice rules adapted to her locked voice (per `Writing_Voice_Module.md`).

When the same pattern is applied to her remaining projects (His Grace · Icarus · Freedom Road · DFI · ABF · Homestead), each gets its own ops-package folder with these same numbered files.

Cross-references

- Engine repo: `sandi-system-engine/_skills/kingdom-wife-typesetting/SKILL.md` · `_skills/kingdom-wife-membership-platform/SKILL.md`
- Knowledge: `_knowledge/KINGDOM_WIFE_MASTER_OUTLINE.md`
- Voice rules: `_knowledge/Writing_Voice_Module.md`
- Membership platform parent skill: `_skills/membership-site-builder/SKILL.md`
- Email sequence: `_skills/email-sequence-builder/SKILL.md`
- Marketing copy: `_skills/kdp-ad-copy-writer/SKILL.md`
- KDP launch checklist: `_templates/07_book_kdp_checklist_TEMPLATE.md`